

Streatshred 2024 Terms & Conditions

1. CONTEST PERIOD

1.1. This is an online contest only. No purchase necessary. Commencing on or about July 1st, 2024 through August 9th, 2024.

2. ELIGIBILITY

2.1. The Best Trick and Best “Fail” Contest (“Contest”) is open to all residents of Canada (excluding the Provinces of Quebec, P.E.I., Nova Scotia, New Brunswick, Newfoundland and Labrador and the Territories) who are not an employee Joey’s Only Franchising Ltd, or their franchisees.

3. HOW TO ENTER:

3.1. To enter the Best Trick Contest or be entered into the Best Fail Contest, eligible entrants must post a video showing their trick to Instagram and tag @streatskitchens and hashtag #streatshred24.

3.2 Multiple entries are allowed; however, they must be unique videos. Duplicate video submissions will be disqualified. Only one digital file allowed per post.

3.3. Videos must be submitted during the Contest submission period, on or about July 1st, 2024 through July 31st, 2024.

4. VOTING AND SELECTION

4.1. Best Trick Contest Winner follows a three-stage process:

- a) Stage 1: To enter the Best Trick Contest, eligible entrants must post a video showing their trick to Instagram and tag @streatskitchens and hashtag #streatshred24.
- b) Stage 2: At the sole discretion of Joey’s Only Franchising Ltd, five (5) eligible videos will be selected to advance and be reposted on @streatskitchens Instagram on August 1st, 2024.
- c) Stage 3: The \$1,000 CAD best trick grand prize will be determined by the greatest number of likes on the repost on @streatskitchens Instagram by August 8th. The winner will be contacted and announced on @streatskitchens Instagram August 9th, 2024.

4.2 Best “Fail” Contest Winner follows a two-stage process:

- a) Stage 1: To enter the Best “Fail” Contest, eligible entrants must post a video showing their best “fail” to Instagram and tag @streatskitchens and hashtag #streatshred24 by July 31st, 2024.
- b) Stage 2: At the sole discretion of Joey’s Only Franchising Ltd, the best “fail” video will be selected, announced and awarded \$500 CAD on @streatskitchens Instagram on August 9th, 2024.

5. PRIZE NOTIFICATIONS

5.1. The Best Trick prize is a one-time award of \$1,000 (CAD), payable directly to the winner after proof of eligibility.

5.2. The Best "Fail" prize is a one-time award of \$500 (CAD), payable directly to the winner after proof of eligibility.

5.2. The winning entrant will be contacted by direct message from @streatskitchens. If the selected entrant does not respond within five (5) business days of selection or if there is a return of any notification as undeliverable, that entrant will be disqualified, and the entrant with the next highest number of likes will be selected. Before being declared a winner, the selected entrant (or the parent/legal guardian of the selected entrant under the legal age of majority) must first:

a) sign a standard declaration and release form confirming compliance with the contest rules, acceptance of the prize as awarded, assigning copyright in his/her photograph, video and releasing its advertising and promotion agencies, the contest judges and their respective officers, directors, agents, representatives, successors and assigns (the "Releasees") from any liability in connection with this contest, the entrant's participation therein and/or the awarding and use of the prize or any portion thereof. If a selected entrant cannot be contacted or fails to return the contest documents within the specified time, he/she will forfeit the prize and an alternate eligible entrant may be selected.

5.3. Winning entrants must sign a waiver indicating the video is completely original, was taken by them, does not infringe any third-party rights. The winning entrant will be required to sign a copyright assignment and waiver of moral rights.

6. LIABILITY

6.1 In consideration of participating in The Best Trick and Best "Fail" Contest ("Contest"), the participant hereby agrees to the following:

- a) The participant acknowledges that participation in the Contest involves inherent risks, including but not limited to physical injury, property damage, or financial loss.
- b) The organizer of the Contest ("Organizer") shall not be liable for any injuries, damages, losses, or claims arising from the participant's participation in the Contest.
- c) The participant agrees to release, indemnify, and hold harmless the Organizer, its affiliates, sponsors, and representatives from any and all liability, claims, demands, actions, or causes of action arising out of or related to the Contest.
- d) The participant assumes full responsibility for their actions during the Contest and agrees to comply with all rules, guidelines, and safety precautions provided by the Organizer.
- e) By participating in the Contest, the participant expressly waives any right to seek damages, compensation, or legal recourse against the Organizer.
- f) A 'fail' is defined solely as the inability to successfully land the intended trick and must not include any bodily harm or injury. Again, the Organizer does not condone unsafe practices and are not liable for any injuries sustained during the Contest.
- g) Please note that Meta Platforms, Inc. does not endorse this "Contest" and is not responsible for any incidents or liabilities arising from the Contest.

7. GENERAL CONDITIONS

7.1. By entering the contest, each entrant agrees to the publication, reproduction and/or other use of his/her name, address, voice, statements about the contest **and/or photograph/video or other likeness** without further compensation, in any publicity or advertising carried out by the Joey's Only Franchising Ltd in any manner whatsoever, including print, broadcast or on the Internet in perpetuity.

7.2. Joey's Only Franchising Ltd reserves the right to disqualify any entrant who violates these Terms and Conditions.

7.3. Videos must be original and not infringe upon the intellectual property rights of any third party. Joey's Only Franchising Ltd reserves the right to reject and disqualify any entry which strEATS Kitchens, in its sole discretion, determines to be of an offensive nature or inconsistent with its reputation.

7.4. The decisions of the judging panel are final and binding in all matters related to the Contest.

7.5. The odds of winning depend on the number and quality of eligible entries received.

7.6. Joey's Only Franchising Ltd, its advertising and promotion agencies and the contest judges will not be liable for any failure of the web site during the contest; for any technical malfunction or other problems relating to telephone network or lines, computer online systems, servers, access providers, computer equipment or software; including, but not limited to, technical problems or traffic congestion on the Internet or at any web site; or any combination of the above. Further, Joey's Only Franchising Ltd its advertising and promotion agencies, prize partners and the contest judges, will not be liable for any injury or damage to an entrants, or any other person's, computer related to or resulting from participating or downloading any material in the contest. Joey's Only Franchising Ltd, its advertising and promotion agencies and the contest judges are not responsible for late, lost, misdirected, delayed, incomplete or illegible entries or other contest related communications.

7.7. Joey's Only Franchising Ltd reserves the right to withdraw or amend this contest at any time without prior notice, in the event of an error, technical problem, computer virus, bugs, tampering, unauthorized intervention, fraud, technical failure or any other cause beyond the reasonable control of Joey's Only Franchising Ltd that interferes with the proper conduct of this contest as contemplated by these Rules. Any attempt to deliberately damage any web site or to undermine the legitimate operation of this contest is a violation of criminal and civil laws and should such an attempt be made, Joey's Only Franchising Ltd reserve the right to seek remedies and damages to the fullest extent permitted by law, including criminal prosecution.

7.8. This contest is subject to all applicable federal, provincial, and municipal laws. Void where prohibited by law. The decisions of the contest judges, with respect to all aspects of this contest, are final and binding on all entrants without right of appeal.

7.9. In the event of a dispute, online entries will be deemed to have been submitted by the authorized account holder of the Instagram account used at the time of entry. The 'authorized account holder' is defined as the person who is assigned to the Instagram account by Instagram. If the identity of an online entrant is disputed, the authorized account holder associated with the Instagram account at the time of entry will be deemed to be the entrant. A selected entrant may be required to provide proof that they are the authorized account holder of the Instagram account associated with the selected entry.

7.10. Joey's Only Franchising Ltd reserves the right to cancel, amend or suspend this contest without prior notice or obligation in the event of any accident, printing, administrative, or other error of any kind relating to or affecting the contest.

7.11. By entering this contest, each entrant expressly consents to Joey's Only Franchising Ltd, its agents and/or representatives, storing, sharing, and using the personal information submitted with their entry only for the purpose of administering the contest and in accordance with Joey's Only Franchising Ltd unless the entrant otherwise agrees. If you opt-in to receive further information from strEATS Kitchens, your personal information may also be used to contact you in the future regarding other promotions, events or products that may be of interest to you. You may opt out of such contact, meaning you can ask strEATS Kitchens to no longer send you emails. Every email that strEATS Kitchens sends you will detail how you may opt out of being contacted. Your personal information will not be distributed, sold, or rented to any third parties by strEATS Kitchens or Joey's Only Franchising Ltd.

7.12 The contest prizes of \$1,000 and \$500 are paid in Canadian Dollars. All other prizes will be given away at random at discretion of Joey's Only Franchising Ltd throughout the duration of the contest. Monetary prize value may vary.

By participating in this Contest, entrants agree to abide by these Terms and Conditions and the decisions of Joey's Only Franchising Ltd strEATS Kitchens which are final and binding in all respects.